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2018
NEPH
MADNESS
presented by
AJKD



Someone tweets #DreamRCT	@NephRodby gets in to it with @Hswapnil	#NephGate or #NephGate2	@KidneyCathy makes a NephMadness video	Find a patient tweeting about #NephMadness
Watch the Bracketology video	@Hswapnil hands @NephRodby his ass	#NephMadness on ASN Communities	@NephRodby and @arvindcanchi get in a #NephMadness poetry battle	Someone tweets "#NephMadness is trending!"
Public wager over an outcome in #NephMadness	@NephRodby hands @Hswapnil his ass	Tweet what you think the winner will be to @NephMadness #AndTheWinnerIs	Tweet pic of you or your team posing with the brackets (yeah, its cool. Don't worry)	Your winner gets knocked out in the first round
#BlueRibbonFail	Your fellowship/residency/practice submits a group bracket	Dueling #VisualAbstracts, two VAs for the same study	Your fellow/resident/student is beating (beats) you	"There should be ___Madness (fill in Cards, Rheum, Peds, CritCare, etc)"
Someone from the BRP (besides @NephRodby) starts tweeting	Write an unsolicited blog post about your picks.	NephMadness gets more entries than last year	Tweet about a team for NephMadness 2019	Somebody asks, "how does NephMadness work anyways?"